



## LIPICA STUD FARM

# RULES FOR VIDEO AND PHOTOGRAPHY ON THE ESTATE OF THE LIPICA STUD FARM

### **Amateur filming / photographing for personal non – commercial purposes**

- Photographing and filming in the area of the Lipica Stud Farm without a special written agreement is allowed for personal use only. Such photographing / filming is allowed within the framework of a regular visit to the Lipica Stud Farm, whereby the following shall be observed:
  - Photographs / recordings shall not be sold or disclosed to the public.
  - The use of tripods or monopods is prohibited.
  - Photographing / filming may not disturb the visitors, personnel or animals at the stud farm.

### **Professional photographing / filming at the Lipica Stud Farm for commercial use or public disclosure or distribution of recordings / photographs**

- Professional photographing / filming is allowed only with the prior accreditation or authorisation of the Public Relations Service.
- Professional photographing / filming shall be reported at least 14 days in advance. All details including applications shall be dealt with by the Public Relations Service by sending an e – mail to [pr@lipica.org](mailto:pr@lipica.org).
- Photographing / filming on the estate of the Lipica Stud Farm:
  - Shall be in accordance with the image and purpose of the Lipica Stud Farm and
  - may not disturb the daily work or interfere with presentations / daily tours to the Lipica Stud Farm for daily visitors.
- Photographing or filming at the Lipica Stud Farm shall follow the rules on movement on the estate, stables and other facilities.
- Photographing / filming on the estate is only allowed in areas accessible to visitors. Photographing / filming in other facilities or areas which visitors are not allowed to enter is allowed only by prior agreement if accompanied by a responsible person.

- The Lipica Stud Farm shall reserve the right to request the author to make produced material available to the Lipica Stud Farm as compensation for allowing photographing / filming in the entire area of the Lipica Stud Farm with a declaration on the transfer of material rights for the purposes of archiving, publication on the website of the Lipica Stud Farm or for promotion for an indefinite period of time whereby the Lipica Stud Farm shall be obliged to state the name and surname of the author of the publication.
- Any additional costs incurred due to specific requirements of photographing or filming shall be born by the photographer or the film crew, unless previously agreed otherwise.
- The Lipica Stud Farm allows the use of material produced at the Lipica Stud Farm only for the purpose defined in the application. The authorisation of the Lipica Stud Farm shall be obtained for use for other purposes.

**Apart from the rules referred to above the following shall be observed as well in photographing / filming for commercial (non – news) purposes:**

- Commercial filming requests shall be reviewed on a case to case basis taking into account the desired date of photographing / filming, the purpose of photographing, special requests / wishes and any interferences in the regular work process at the stud farm shall be observed.
- The Lipica Stud Farm shall reserve the right to refuse an application for photographing / filming if it is ascertained that it is not in the interest of the goodwill and image of the Lipica Stud Farm or that it greatly interferes with the work process, the implementation of regular programmes or disturbs the horses on the estate.
- The Lipica Stud Farm shall reserve the right to have access to and review the scenario of the entire project or presentation and placement of contents / scenes connected to the Lipica Stud Farm prior to issuing the authorisation for filming.
- The Lipica Stud Farm shall reserve the right to have access to the final product containing recordings / scenes of the Lipica Stud Farm prior to public disclosure and if these violate the provisions of these Rules, it shall have the right to prohibit this product from being published.
- The application for photographing / filming at the Lipica Stud Farm for commercial / non – news purpose shall include the following information on the project implemented on the estate of the Lipica Stud Farm: desired locations / scenes, date and duration of filming, number of film crew members, content and the script, information on the publication / medium where the material will be published and information on the equipment and other information which are important for photographing / filming.

- The contractor shall pay a daily compensation for commercial photographing / filming in the area of the Lipica Stud Farm and bear all other costs incurred by the Lipica Stud Farm in connection to the preparation of the film scenes and assistance in photographing / filming.
- Commercial materials made at the Lipica Stud Farm shall not damage the goodwill of the Lipica Stud Farm.
- Photographs / recordings / materials made at the Lipica Stud Farm can be used only for the purposes defined in the application.
- Commercial photographs / recordings / materials produced at the Lipica Stud Farm are the property of the author / undertaking who must submit a copy of such material to the Lipica Stud Farm for archiving purposes upon the conclusion of filming.
- The contractor shall be liable and shall bear any material damage incurred by the Lipica Stud Farm due to the filming / photographing.
- The name / trademark of the Lipica Stud Farm may only be used on commercial material with the prior written authorisation of the Lipica Stud Farm. The Lipica Stud Farm shall reserve the right to request in certain cases that Lipica is stated as the location of the recording and that the logo and website address are published.

**If you agree with the terms and conditions referred to above, please submit a duly filled in Application Form to the Public relations Service by e –mail to [pr@lipica.org](mailto:pr@lipica.org) at least two weeks prior to the intended professional photographing / filming.**